

### **IN THE CLAIMS**

The following listing of the claims will replace all prior versions, and listings, of claims in the application. Inserted text is underlined and deleted text is either struck through or shown in double enclosing brackets. Applicants aver that no new matter has been added and that all claimed elements are supported by Applicants' specification.

1.-32. (Canceled)

33. (New) A computer-implemented method comprising:

presenting a first search interface to a user, the first search interface including first and second search criteria and indicating the first and second search criteria as available for inclusion in a first search query to be submitted by the user;

receiving a first selection from the user via the first search interface, the first selection indicating the first search criteria as selected for inclusion in the first search query and indicating the second search criteria as deselected for inclusion in the first search query, the receiving of the first selection being performed by a query build module implemented using a processor of a computer;

determining first search results using the first search query; and

presenting a second search interface to the user, the second search interface including the first search results and indicating the first search criteria as included in the first search query and the second search criteria as excluded from the first search query.

34. (New) The computer-implemented method of claim 33 further comprising:  
receiving a second selection from the user, the second selection indicating the first and second search criteria as selected for inclusion in a second search query;  
determining second search results using the second search query; and  
presenting a third search interface to the user, the third search interface including the second search results and indicating the first and second search criteria as included in the second search query.
35. (New) The computer-implemented method of claim 34, wherein:  
the second search criteria includes an attribute and an attribute value; the method further comprising:  
refreshing the second search interface to present at least one of the attribute or the attribute value as visually distinguished to indicate the second search criteria as included in the second search query.
36. (New) The computer-implemented method of claim 35 further comprising:  
monitoring the first search interface to detect an activation of an attribute link corresponding to at least one of the attribute or the attribute value.
37. (New) The computer-implemented method of claim 35, wherein:  
the attribute value comprises at least one of a category, a type, a size, a brand, a minimum price, a maximum price, or price range.
38. (New) The computer-implemented method of claim 33 wherein:  
the first search interface includes a checkbox to indicate that the second search criteria as excluded from the first search query.
39. (New) The computer-implemented method of claim 33, wherein:  
the first search criteria includes a keyword.

40. (New) The computer-implemented method of claim 33, wherein:  
the second search criteria includes at least one of a category, a title, or a description.
41. (New) The computer-implemented method of claim 33 further comprising:  
generating at least one of the first or second search interfaces.
42. (New) The computer-implemented method of claim 33, wherein:  
the search results are representative of listings stored in a database of products available  
for at least one of an auction or a sale.

43. (New) A system comprising:

a processor-implemented generation module to:

present a first search interface to a user, the first search interface including first and second search criteria and indicating the first and second search criteria as available for inclusion in a first search query to be submitted by the user;

a processor-implemented query build module communicatively coupled to the generation module, the query build module to:

receive a first selection from the user via the first search interface, the first selection indicating the first search criteria as selected for inclusion in the first search query and indicating the second search criteria as deselected for inclusion in the first search query;

a processor-implemented query execution module communicatively coupled to the query build module, the query execution module to:

determine first search results using the first search query; and

a processor-implemented search results module communicatively coupled to the query execution module, the search results module to:

present a second search interface to the user, the second search interface including the first search results and indicating the first search criteria as included in the first search query and the second search criteria as excluded from the first search query.

44. (New) The system of claim 43, wherein:
- the query build module is to receive a second selection from the user, the second selection indicating the first and second search criteria as selected for inclusion in a second search query;
  - the search execution module is to determine second search results using the second search query; and
  - the search results module is to present a third search interface to the user, the third search interface including the second search results and indicating the first and second search criteria as included in the second search query.
45. (New) The system of claim 43, wherein:
- the second search criteria includes an attribute and an attribute value; the system further comprising:
  - a query identification module to present at least one of the attribute or the attribute value as visually distinguished to indicate the second search criteria as included in the second search query.
46. (New) The system of claim 45, wherein:
- the query identification module is to detect an activation of an attribute link corresponding to at least one of the attribute or the attribute value by monitoring the first search interface.
47. (New) The system of claim 45, wherein:
- the attribute value comprises at least one of a category, a type, a size, a brand, a minimum price, a maximum price, or price range.
48. (New) The system of claim 43, wherein:
- the first search interface includes a checkbox to indicate that the second search criteria as excluded from the first search query.

49. (New) The system of claim 43, wherein:  
the first search criteria includes a keyword.
50. (New) The system of claim 43, wherein:  
the second search criteria includes at least one of a category, a title, or a description.
51. (New) The system of claim 43, wherein:  
the generator module is to generate at least one of the first or second search interfaces.
52. (New) The system of claim 43, wherein:  
the search results are representative of listings stored in a database of products available  
for at least one of an auction or a sale.
53. (New) A machine-readable storage medium comprising instructions that, when executed  
by one or more processors of a machine, cause the machine to perform a method comprising:  
presenting a first search interface to a user, the first search interface including first and  
second search criteria and indicating the first and second search criteria as  
available for inclusion in a first search query to be submitted by the user;  
receiving a first selection from the user via the first search interface, the first selection  
indicating the first search criteria as selected for inclusion in the first search query  
and indicating the second search criteria as deselected for inclusion in the first  
search query;  
determining first search results using the search query; and  
presenting a second search interface to the user, the second search interface including the  
first search results and indicating the first search criteria as included in the first  
search query and the second search criteria as excluded from the first search  
query.

## 54. (New) A system comprising:

means for presenting a first search interface to a user, the first search interface including first and second search criteria and indicating the first and second search criteria as available for inclusion in a first search query to be submitted by the user;

means for receiving a first selection from the user via the first search interface, the first selection indicating the first search criteria as selected for inclusion in the first search query and indicating the second search criteria as deselected for inclusion in the first search query;

means for determining first search results using the first search query; and

means for presenting a second search interface to the user, the second search interface including the first search results and indicating the first search criteria as included in the first search query and the second search criteria as excluded from the first search query.